

## Message Text

UNCLASSIFIED

PAGE 01 BRUSSE 14752 220438Z  
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W  
-----088276 221140Z /10

R 212051Z OCT 77  
FM AMEMBASSY BRUSSELS  
TO USDOC WASHDC  
SECSTATE WASHDC 2705

UNCLAS BRUSSELS 14752

COMMERCE FOR PETER FIELD OIM/BIC

E.O. 11652: N/A  
TAGS: BEXP, BBSR, BE  
SUBJ: TRADE EVENT RELATED MARKET RESEARCH IN BELGIUM

1. IN CONNECTION WITH PROPOSED SMALL MARKET RESEARCH  
CONTRACT ON SEVERAL SUBJECTS, EMBASSY SUBMITS LIST OF TRADE  
EVENTS IN WHICH US GOVERNMENT MAY WISH TO PARTICIPATE AND  
FOR WHICH ADDED RESEARCH WOULD APPEAR NECESSARY.

2. INDUSTRIAL EQUIPMENT SHOW, CENTENAIRE, BRUSSELS,  
MAY 28-JUNE 1 1978 (CCP CAMPAIGN NO. 1); ALSO POSSIBLY  
SECOND SALON BELGE DE LA MANUTENTION, NATIONAAL BOUWCENTRUM  
ANTWERP, SEPT.27-OCT.3, 1978 (MATERIALS HANDLING EQUIPMENT,  
PLANT MAINTENANCE EQUIPMENT, SURFACE TREATMENT EQUIPMENT).  
MUNICIPAL EQUIPMENT SHOW, CENTENAIRE, BRUSSELS, MAY 19-23,  
1979 COULD ALSO BE APPROPRIATE VEHICLE FOR PLANT MAINTENANCE  
EQUIPMENT.

3. BUREAU 78, CENTENAIRE, BRUSSELS SEPT.13-20, 1978;  
BUREAU 80, CENTENAIRE, BRUSSELS, SEPT. 1980 (BUSINESS  
EQUIPMENT AND SYSTEMS).

4. ENVIRONMENT TECHNIQUES, AQUA-EXPO, MUNICIPAL EQUIPMENT  
SHOWS, CENTENAIRE, BRUSSELS, MAY 19-23, 1979 (POLLUTION  
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CONTROL EQUIPMENT). OF POSSIBLE INTEREST ALSO IS A NEW  
SHOW ABOUT WHICH WE HAVE ONLY RECENTLY RECEIVED INFORMATION.  
THIS IS TECHNIQUES FLUVIALES ET MARINES, HALL DES EXPOSITION  
LIEGE, MAY 6-21, 1978.

5. WOODWORKING SHOW, CENTENAIRE, BRUSSELS, DEC.3-10, 1978  
(PULP AND PAPER EQUIPMENT). THIS SHOW WOULD ONLY

INDIRECTLY BE RELATED TO THIS PARTICULAR MARKET SINCE ITS ORIENTATION IS TO WORKING AND FINISHING MACHINERY OF WOOD PRODUCTS.

6. HARDWARE AND HOUSEHOLD GOODS SHOW, CENTRE ROGIER, BRUSSELS, OCT. 1978; HOBBY 78, CENTRE ROGIER, BRUSSELS, DEC. 1978 (CONSUMER GOODS).

7. INDUSELEC, CENTRE ROGIER, NOV. 19-23, 1978 (INDUSTRIAL ELECTRICAL EQUIPMENT). OLSEN

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## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009